**Sample of headlines**

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| **Problem** | **Correction** |
| “Graphic Designer | Creative Guru | Available for Exciting Projects!”  ***Issue with the call to action:*** This headline could be a more specific and actionable call to action. A more effective call to action provides clarity and encourages a specific response. | **"Experienced Graphic Designer | Transforming Ideas into Visual Masterpieces | Open to Freelance Opportunities!"** |
| “Digital Marketing Specialist | Creative Strategist | Eager for New Opportunities”  ***Issue with keyword:*** This headline lacks specific keywords related to the marketing industry. | **“Digital Marketing Specialist | Creative Strategist | Eager for New Opportunities”** |
| “Passionate About Solving Complex Problems, Innovating, and Driving Change in the Tech World”  ***Issue with conciseness and clarity:*** This headline is a bit lengthy and could be more concise. | **“Tech Innovator | Problem Solver | Change Driver”** |
| “Passionate Marketer | Coffee Enthusiast | Changing Lives Through Marketing”  **Issue with current role in the company:** This headline does not provide information about the person's current role or the company they work for. | **"Senior Marketing Specialist at ABC Company | Transforming Lives Through Innovative Marketing"** |
| “IT Professional | Problem Solver | Always Learning”  ***Issue with achievements or specializations:*** This headline is generic and does not highlight any specific achievements or specializations. | **“IT Expert | Resolving Complex Issues | Recognized for Implementing Cost-Saving Solutions”** |